



EXHIBITOR & SPONSORSHIP APPLICATION FORM

The Paramedic Association of Canada, in partnership with the Corporation des Paramédics du Québec, is pleased to present the Paramedicine Across Canada Expo 2017: Removing Borders in Paramedicine.

This bi-annual conference and expo will be held at the Quebec City Convention Centre from August 17 to 19, 2017. The conference and expo will draw on personnel from coast to coast to provide education sessions dedicated to paramedics, educators, and paramedicine specialties. Through the partnership created to host this conference, we'll offer support to provide continuing education benefits and exciting educational opportunities that we expect will draw over 1,500 people to the event.

The following sponsorship prospectus outlines various avenues of sponsorship available to the industry. With multiple tiers of monetary value to choose from, there is something that can appeal to any budget and any desire.

Opportunities exist for signature, online and social media presences, meal sponsorships, and refreshment breaks. In addition to the expanded trade floor model being developed, this event presents the opportunity to capture markets from across Canada, and internationally.

CORE BENEFITS

Sponsors at all levels will receive unparalleled access to paramedics, educators, regulators, and managers in attendance at the PACE 2017 conference. All opportunities allow for maximum exposure of your company and its affiliations to the paramedic industry:

- Highly visible signage in specific locations determined by sponsorship level
- Name and/or logo on sponsorship websites and social media pages
- Ability to interact with the leaders and practitioners of the nation
- Verbal and printed recognition as per sponsorship level

To reserve your exhibit and conference sponsorship, please complete the form included in this package and return it by email to nalina@platinumhospitality.com or by mail to the address below. If you have the capability, the form can be filled out electronically.

INQUIRIES

Nalina Williams, Conference Planner
Phone: 416-489-0885
Email: nalina@platinumhospitality.com

Facebook: PACExpo
Twitter: PAC_Expo
www.pacexpo.ca

Platinum Hospitality Group Incorporated
120 Bedford Road, Unit #2, Main Floor
Toronto, ON M5R 2K2 CANADA

PRESENTING SPONSOR: \$25,000

The Presenting Sponsor will receive the following advertising and promotional rights within the PACE 2017 Conference:

- Triple booth space on vendor floor with location of choice
- 6 complimentary full conference attendance passes
- Sponsor of the Opening Keynote Speaker
- Sponsor of French Translation Services (first come, first served basis – limited to one sponsor)
- Branding as Presenting Sponsor on the PACE2017 website, all multi-media on screen, signage, and verbal throughout the conference
- Logo or company's name on lanyards
- An opportunity to introduce Opening Keynote Speaker
- 30 minutes product information session to be held on stage during the lunch break on Friday
- One marketing collateral in the delegate registration bags
- Personalized promotional merchandizing in the delegate registration bags
- Other options will be considered based on approval of the conference committee

PLATINUM SPONSOR: \$10,000

Each Platinum Sponsor will receive the following advertising and promotional rights within the PACE 2017 conference:

- Double booth space on vendor floor with location of choice
- 4 complimentary full conference attendance passes
- One marketing collateral in the delegate registration bags
- Personalized promotional merchandizing in the delegate registration bags
- Logo and branding on conference website as well as all advance advertising for PACE 2017, and prominent branding as sponsor through the conference
- Logo on delegate giveaway bag (first come, first served basis – limited to one sponsor)
- Other options will be considered based on approval of the conference committee

GOLD SPONSOR: \$7,500

Each Gold Sponsor will receive the following advertising and promotional rights within the PACE 2017 Conference:

- Single booth space on vendor floor with location of choice
- 2 complimentary full conference attendance passes
- One marketing collateral in the delegate registration bags
- Personalized promotional merchandizing in the delegate registration bags
- Plenary Speaker Sponsor
- An opportunity to introduce speaker
- Logo and branding on conference website as well as all advance advertising for PACE 2017, and prominent branding as sponsor through the conference

SILVER SPONSOR: \$6,000

Each Silver Sponsor will receive the following advertising and promotional rights within the PACE 2017 Conference:

- Breakout Speaker Sponsor
- An opportunity to introduce speaker
- 2 complimentary full conference attendee passes
- One marketing collateral in the delegate registration bags
- Personalized promotional merchandizing in the delegate registration bags
- Supplier of notepads in delegate registration bags
- Logo and branding on conference website as well as all advance advertising for PACE 2017, and prominent branding as sponsor through the conference

ADDITIONAL SPONSORSHIP OPPORTUNITIES: \$5,000

(Please choose one of the following)

- Closing Keynote Sponsor
- Vendor Cocktail Reception (Friday)
- Event App Sponsor
- Friday or Saturday Lunch Sponsor

Each Additional Sponsor will receive the following advertising and promotional rights within the PACE 2017 conference:

- An opportunity to introduce speaker, where applicable
- 1 complimentary full conference attendee passes
- One marketing collateral in the delegate registration bags
- Personalized promotional merchandizing in the delegate registration bags
- Supplier of Pens in delegate registration bags
- Logo and branding on conference website as well as all advance advertising for PACE 2017, and prominent branding as sponsor through the conference

BRONZE SPONSOR: \$2,500

Each Bronze Sponsor will receive the following advertising and promotional rights within the PACE 2017 conference:

- One marketing collateral in the delegate registration bags
- Personalized promotional merchandizing in the delegate registration bags
- Logo and branding on conference website as well as all advance advertising for PACE 2017, and prominent branding as sponsor through the conference

REGISTRATION BAG DISTRIBUTION: \$1,000

Distribution of marketing collateral in attendee registration bags.

ORGANIZATION INFORMATION

Company/Organization: _____
Product/Service: _____
Contact Person: _____ Title: _____
Address: _____
City: _____ Province: _____ Postal Code: _____ Country: _____
Telephone: _____ Email: _____
Main product/service to be exhibited: _____

PAYMENT CALCULATION

ITEM	COST	QUANTITY	TOTAL COST
Single booth – Early bird rate (up to February 15, 2017)	\$1,750.00		
Single booth – Regular rate (after February 15, 2017)	\$1,950.00		
Indoor vehicle space – Early bird rate (up to February 15, 2017)	\$2,450.00		
Indoor vehicle space – Regular rate (after February 15, 2017)	\$2,650.00		
Additional booth personnel*	\$200.00		
Sponsorship Item			
*Booths are 10'x10' unless otherwise stated. Booth fees include exhibit registration for (2) booth representatives. Additional representatives may be purchased up to a maximum of four (4) staff per booth.		SUBTOTAL	
		HST (13%)	
		TOTAL	

BOOTH PERSONNEL

Name: _____ Telephone: _____ Email: _____
Name: _____ Telephone: _____ Email: _____
Name: _____ Telephone: _____ Email: _____
Name: _____ Telephone: _____ Email: _____

PAYMENT BY CHEQUE OR CREDIT CARD

Visa MasterCard Cheque payable to "Paramedic Association of Canada"

Card number: _____ Expiry date: _____

Name on card: _____ Signature: _____

If paying by cheque, please send cheque to Paramedic Association of Canada, 201-4 Florence Street, Ottawa, ON K2P 0W7

REGISTRATION CANCELLATION AND REFUND POLICY

Any notice of cancellation must be submitted in writing to Paramedic Association of Canada on or before March 15, 2017. Once an application has been accepted and processed, 50% of the rental rate for each booth space is non-refundable regardless of the date of notice of cancellation. No refunds will be given for cancellations received after March 15, 2017.

IMPORTANT: Please note that booth assignments are confirmed on a first come, first served basis, after your payment has been received and processed.